Storyboarding Essentials

Universal Themes

1. Physical Needs
2. Mental Needs
3. Spiritual needs

Ex.

1. Air
2. Food/water
3. Shelter
4. Security
5. Acceptance
6. Stimulus
7. Order
8. Love

The Incredibles Theme

* A heard sticks together

Ice Age

* A heard sticks together

What makes for an interesting movie?

* The character and the attachment to them, accompanied by the circumstances and unique events
* We get attached to characters emotionally

What makes a good theme?

* Requires directness, clarity, simplicity, economy of structure, plot (economic), has to have just the essentials.

Why do we make movies?

* To teach, to entertain, to connect with characters, to see the world through someone else’s eyes, and teaches us how to be human.

Original stories are created through the audience’s engagement and the characters they create.

**Story is King!**

* Keep it simple
  + Introduce the character quickly (first 10 seconds)
  + Single motivating event
  + Experience our life, makes the story understandable
  + Demonstrates personality
* Know the theme
* Avoid Cliché
  + Ex. Love conquers all
  + Technology is bad
  + Nature is good
  + Authority is mean, corrupt, short sided
* Create memorable characters
* Emotion drives the action
* Show don’t tell
* Create and escalate conflict
* Know your ending
* Entertain your audience